



10 Reasons to

# SHOP LOCAL



1

## HELP OUT YOUR FELLOW NEIGHBORS

By supporting local businesses, you're supporting the dreams of people who are an integral part of your community.

2

## EXPERIENCE EXCELLENT CUSTOMER SERVICE

"Don't have enough change right now? Don't sweat it." When's the last time you heard that while out shopping? We bet it wasn't recently unless you're shopping local.

3

## BE SOMEONE'S LIFELINE IN TOUGH TIMES

The pandemic has already decimated small businesses while the rich have simply gotten richer. When you shop locally you are helping hometown heroes support their families.

4

## SCORE LOCAL BARGAINS

With the championing of local products, you'll often encounter local bargains that national brands can't beat or would never offer.

5

## SUPPORT PEOPLE'S PASSIONS

When you support local business, you're encouraging aspiring entrepreneurs to "go for it" and open up their dream business as well.

6

## YOUR DOLLARS FOR MAXIMUM IMPACT

When you shop locally, your dollars go full circle in the community. Spend your money in the place that matters.

7

## TAKE CARE OF THE ENVIRONMENT

Minimize your carbon footprint, by reducing the amount of travel and fossil fuels consumed to get your item to you.

8

## ENJOY THE UNIQUENESS OF LOCAL PRODUCTS

Take pride in where you're from and what that place has to offer. Variety (and uniqueness) are the spice of life.

9

## SHOPPING LOCAL IS COMMUNITY CARE

Small businesses donate 250% more to local non-profits and community causes than larger businesses.

10

## SHOP LOCAL LEADS TO BETTER LIVING

Some small businesses make their own goods, while others use quality local ingredients. Over 30% of consumers say they prefer to shop local, due to its higher quality.