

WAYS TO SUPPORT SMALL BUSINESSES



Here are some ways to support small businesses & begin your transition to becoming a hero of a hometown shopper.



1 CURBSIDE PICK-UP

Contact your local business and see if that can offer you the same convenience. (Odds are, they can.) And given the stress the pandemic has had on small businesses, your local business will appreciate your business far more than any corporation might.

2 SEARCH LOCAL ONLINE

Check out Lowkel, you can download our app and search for local stores online in your area and also get same-day delivery. You can also contact your favorite vendors and ask if they have an online presence.



3 BUY LOCAL GIFT CARDS

With holidays around the corner and birthdays everlasting, there's no better way to support a business than with buying a gift card. This will help a business stay afloat in these trying times.



4 TAKE CARE OF YOUR CARETAKERS

We suggest offering a lifeline to those who've supported you over the years. If you can afford to, continue to pay your babysitter, nanny, housecleaner, barber, or anyone who might not have a job or any customers these days.

5 SPREAD THE WORD

If you can't afford to pre-pay via gift cards or keep employees on the payroll, share their social media page with your friends or write them a nice review. Word of mouth goes a long way; spread the word and help local businesses survive.



6 BE A TRENDSETTER

Tell your friends why and how to shop local and support local businesses. You can multiply your impact by having a ripple effect through your social circles and community. If nothing else, it will tell these people that you are there for them.

7 TIP GENEROUSLY.

jobs to meet ends. If you can, tip generously. While some businesses offer hazard pay, many do not. By offering a larger tip, you're acknowledging the risk employees might be taking at this moment, and are helping those in lower-paying positions survive.



8 VOLUNTEER

We all know that volunteering can make a huge difference in someone's life. If you're good at valuable skills like web design or graphics, why not help and support local businesses enhance their online presence? It can make a real difference if you market their stores online or give them a strong online presence.